

23 & 24 JANUARY 2023 (DIGITAL SESSION) / 30 & 31 JANUARY, 1 FEBRUARY 2023 – MONTPELLIER EXHIBITION CENTRE

## THE WORLD TRADE FAIR FOR ORGANIC WINES AND OTHER ALCOHOLIC BEVERAGES CELEBRATES ITS 30TH ANNIVERSARY IN 2023

The Millésime BIO trade fair – viewed as the world's leading marketplace for members of the organic wine, cider, beer and spirits industries – will host its digital session on 23 & 24 January 2023, followed by its physical fair at the Montpellier Exhibition Centre on 30 & 31 January and 1 February 2023. Next year's exhibition will mark the event's thirtieth anniversary, and promises a host of new features.

### MILLESIME BIO, THE FIRST TRADE EVENT OF THE YEAR

Millésime BIO, the **first trade event of the year for wine, cider, beer and spirits professionals** in 2023 will revolve around two main focal points:

- **The digital session, on 23 & 24 January:** the digital session continues with 500 exhibitors and visitors from across the globe who will be given the opportunity to engage with each other ahead of the physical fair and establish contacts. At the event, visitors will be given a preview of the winners of the 2023 Millésime BIO Challenge.
- **The physical fair, on 30 & 31 January and 1 February at the Montpellier Exhibition Centre:** 1,500 exhibitors from 20 countries will travel to the heart of France's largest organic wine region. Attendees will come both from France and overseas, consolidating Millésime BIO's status as **the world's leading business centre and forum for organic wines and alcoholic beverages**, now and in the future. Alongside the event, visitors will be able to attend self tastings or curated tastings, several themed conferences and a number of masterclasses spread over three days. ➔



SAVE THE DATE

### 17 & 18 JANUARY 2023 2023 MILLÉSIME BIO CHALLENGE

Every year, SudVinBio hosts the Millésime BIO Challenge, the largest international competition for organic wines and beers which awards the finest organic products. Next year, the 16th competition will take place on 17 & 18 January 2023 and 2,000 wines and 150 beers will be judged by an international panel. The medal-winning products will be available for tasting at Millésime BIO in a dedicated self-tasting area, the "Bar Challenge".

[www.challenge-millesime-bio.com](http://www.challenge-millesime-bio.com)

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Photos Romain Lerche-StudyMedia/Millésime BIO

### 2023, THE 30TH ANNIVERSARY OF MILLÉSIME BIO

2023 marks the 30th anniversary of the Millésime BIO exhibition. Several new features will punctuate this anniversary event.

The programme features a **dedicated area for Young Winegrowers** representing the new wave of producers for the coming 30 years; a **selection of exhibitors** farming biodynamically, using agro-ecology techniques and producing wines with no sulphites; and the **findings of the European study CSA/Millésime BIO on consumers'**

**relationship with endorsements** that have emerged over the past 30 years.

The **bulk** sector will also make its first appearance at the 30th event, with the digital and physical fair incorporating the category for the first time and allowing buyers to identify the relevant exhibitors in a click.

Another new feature of the anniversary exhibition of Millésime BIO is the launch of an **event for the public** outside the exhibition centre, which will showcase organic wine **in the city of Montpellier**.

*“An exhibition like Millésime BIO  
is where you find the future of wine”*

Nicolas Richarme, chairman of SudVinBio

#### ABOUT

### MILLÉSIME BIO, CREATED BY WINEGROWERS FOR WINEGROWERS

Millésime BIO is organised by SudVinBio, the marketing organisation for organic winegrowers in the Occitanie region. The association brings together producers and marketers of organic wines across the Occitanie region, France's largest organic wine region. SudVinBio, which represents nearly 70% of the region's production of organically certified (AB) wines in 2022, is a key industry stakeholder. It rolls out promotion and communication activities, defends the interests of its members, conducts research and experiments, and provides its members with advice.

[www.sudvinbio.com](http://www.sudvinbio.com)

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